

# Agents that pay: Unlocking the Agentic economy



Your best friend is having B-day soon



## Organising party in 2025



Letting your friends know



Finding concert

## Organising party in 2025





Booking restaurant

Buying new running shoes











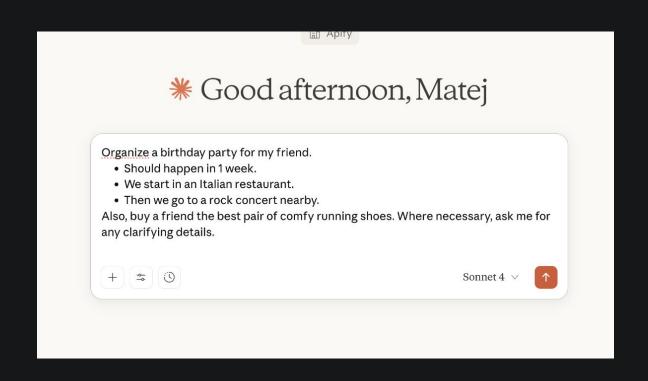




### 4 hours later



### Organising party in the future





### Al Agents

goal-oriented systems that make independent decisions

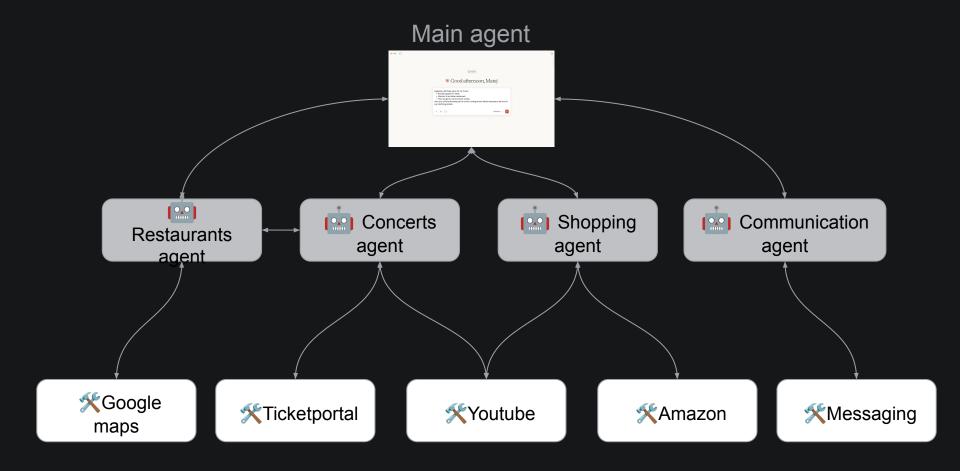
### Behind the scenes



# How do the agents act in real world?

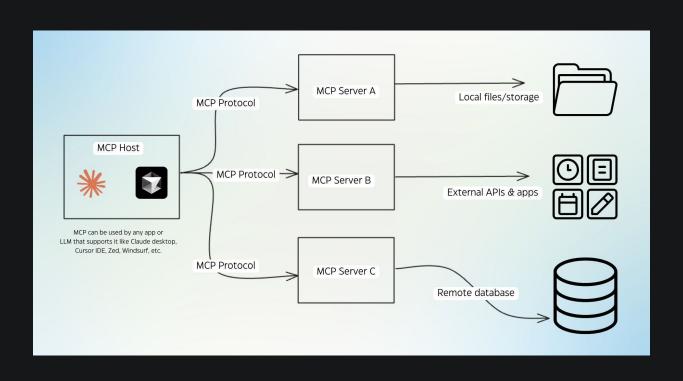
# **Tools**interfaces to the world



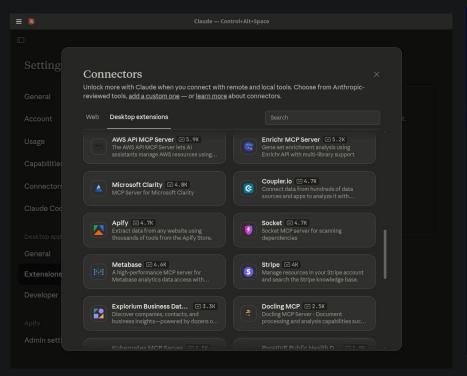


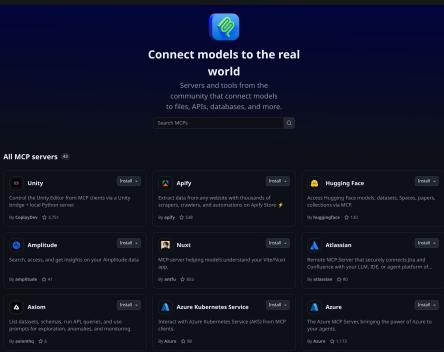
## How do agents use tools?

## **Model Context Protocol**

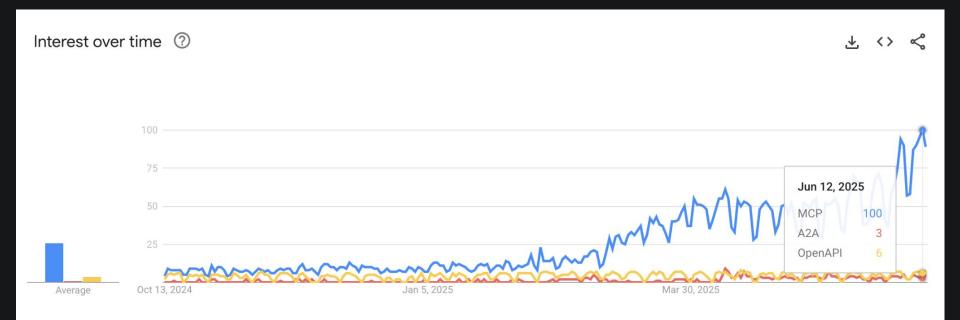


### MCP registries





### MCP became standard for agentic interaction



### Apify runs a marketplace of 8,000+ tools we call Actors



#### TikTok Scraper

clockworks/tiktok-scraper

Extract data from TikTok videos, hashtags, and users. Use URLs or search queries to scrape...

Clockworks

**8 67K ☆ 4.7** 



#### **Google Maps Scraper**

compass/crawler-google-places

Extract data from thousands of Google Maps locations and businesses, including reviews,...

Compass

S 159K ☆ 4.5



#### **Instagram Scraper**

apify/instagram-scraper

Scrape and download Instagram posts, profiles, places, hashtags, photos, and comments. Get...

Apify

의 128K ☆ 4.2



#### Website Content Crawler

apify/website-content-crawler

Crawl websites and extract text content to feed Al models, LLM applications, vector databases, or...

Apify

의 73K ☆ 4.4



#### **Amazon Scraper**

junglee/free-amazon-product-scraper

Gets you product data from Amazon. Unofficial API. Scrapes and downloads product informatio...

Junglee



#### **Facebook Posts Scraper**

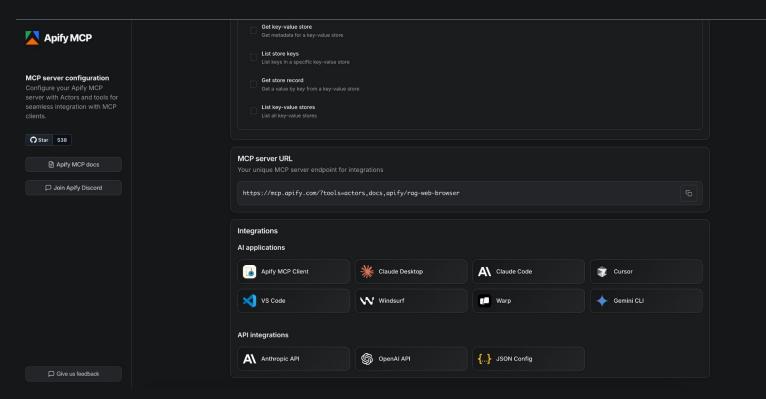
apify/facebook-posts-scraper

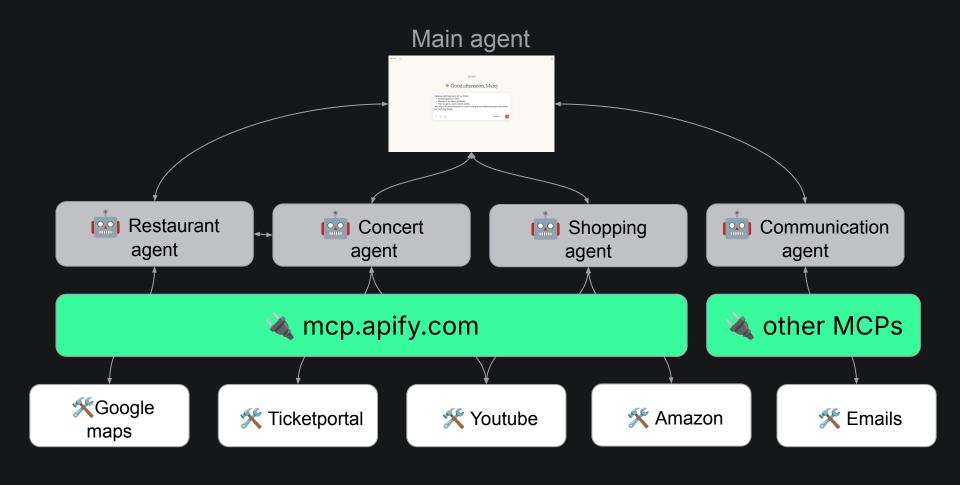
Extract data from hundreds of Facebook posts from one or multiple Facebook pages and profile...

🔼 Apify

의 29K ☆ 4.9

### Apify MCP server







## How do agents pay?

### Give Agent your credit card

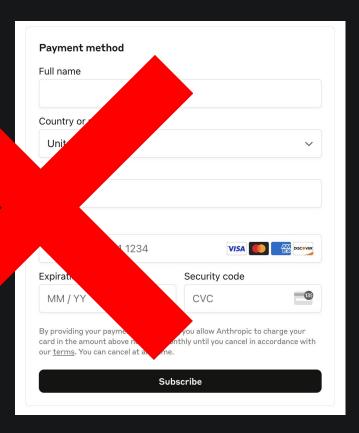
G Continue with Google

OR

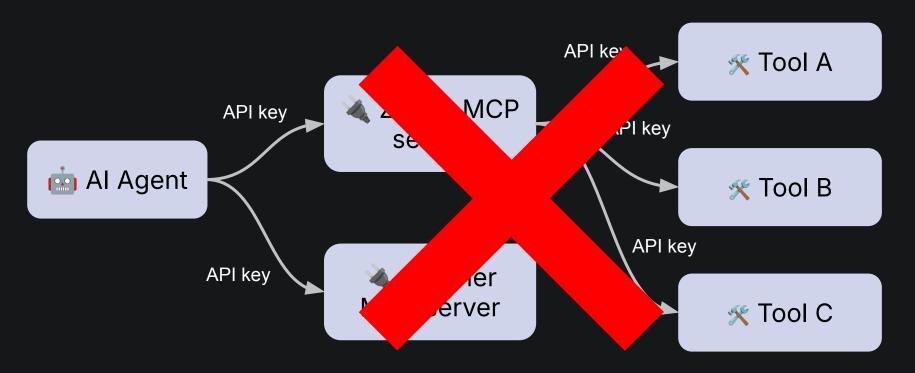
Enter your personal or work email

Continue with email

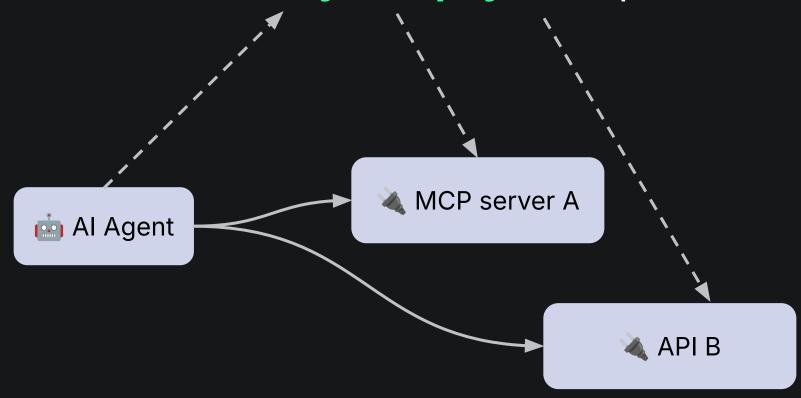
By continuing, you agree to Anthropic's Consumer Terms and Usage Policy, and acknowledge our Privacy Policy.



### **Subscribe** to each service manually



### Central identity and payment providers



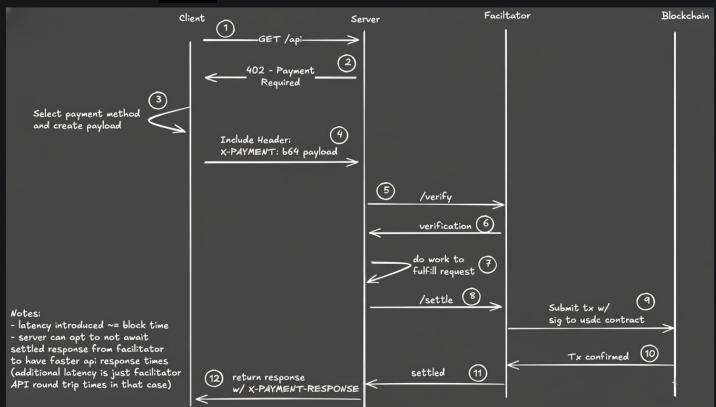
### Hot agentic payment protocols and providers

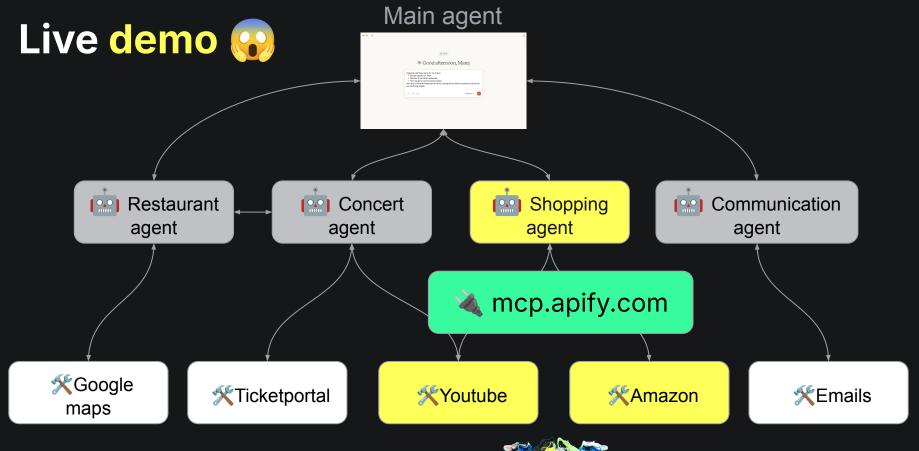
- L402
- Google's AP2
- Coinbase's x402
- Skyfire
- Visa Intelligent Commerce
- MasterCard Agent Pay





#### coinbase







**Discovery** 

# Agentic economy

Communication

**Payments** 



### Monetize your code

Anyone can **publish tools or agents** as Actors and **monetize them** on Apify Store



1M+

Visitors



140k+

Signups



40k+

Active developers



\$500k

Profit for community creators

<sup>\*</sup> Monthly stats

