SEZNAM.CZ PRINCIPAL

PRAGUE MEETUP

Real-Time Data & AI Scale, Speed, and Insights



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SEZNAM.CZ



Exploring Aerospike Enterprise

Our Early Journey



Who we are

- RUS = Registered User of Seznam (Registrovaný uživatel Seznamu).
- We maintain user profiles and sessions across Seznam services
- Small team (4 + 2 borrowed colleagues on backend)
- Our focus: stability first, then evolution



What the System Does

- Core backend for sessions & profiles of Seznam users
- Handles GDPR consent and paid products data
- Powers many services (Email, Stream, Mapy, Zboží ...)
- 500k requests per second (≈ 200k UDF) fully replicated
- Run's on Seznam's own infrastructure



Why Move to Aerospike Enterprise

- Security → encryption & compliance
- Robustness → native multi-DC replication
- Predictable performance & upgrade path
- Better hardware efficiency → fewer clusters, less virtualization noise
- Expert support & long-term stability



Early Findings and Lessons



Cluster Architecture over Datacenters

Our Current Setup

- 3 datacenters, very low latency (sub-ms)
- Data replicated to all DCs
- Goal: "one DC down nobody notices"



Architectures We Considered

- XDR
- Stretched Cluster
- "Poor-man's Stretched" (rack-awareness not available)



Architectures & Trade-offs

Architecture	Pros	Cons
XDR	Simple setup and operations • Each DC can run independently • Well supported	Eventual consistency across DCs • Critical ops need extra logic
Stretched Cluster	Strong consistency • Simplifies app usage (no XDR logic) • Automatic rebalancing	Sensitive to flapping links • Needs rack-awareness • More fragile for us now
"Poor-man's Stretched"	Survives full DC loss • No special license needed	Complicated placement and monitoring • Hard to debug • Not officially supported



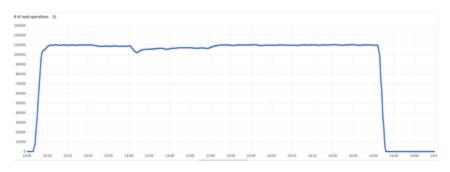
Cluster Performance

Virtualized vs Bare-Metal

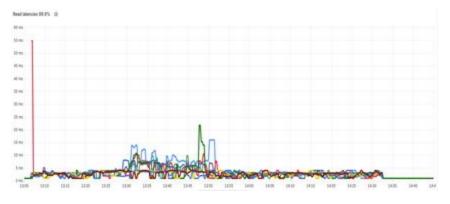
- Same hardware → different environments (OpenStack VM vs bare-metal)
- Simple read/write workload (no UDFs)

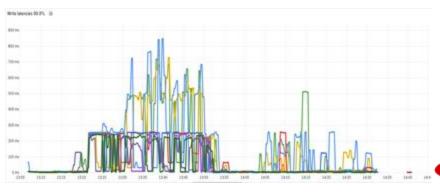


Benchmark Results: OpenStack

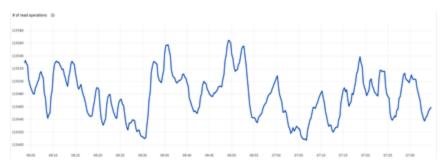




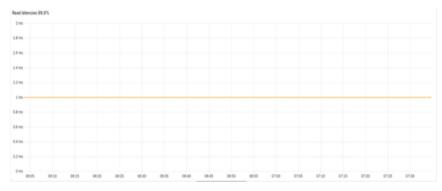


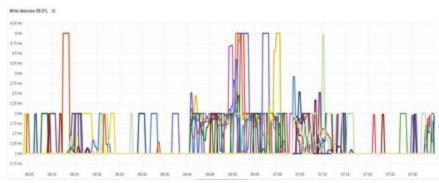


Benchmark Results: Baremetal











Results & Takeaways

Virtualized vs Bare-Metal

Environment	p99.9 write latency	Notes
OpenStack (virtualized)	> 200 ms (occasional spike up to 800 ms spikes)	Same HW → large overhead likely from network virtualization
Bare-metal	< 2 ms (2–4 ms at sometimes)	Stable latency curve until very high throughput



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